



Brandon McGregor

SENIOR ENGINEERING MANAGER

Profile

Seasoned Engineering Leader with 13+ years across Fintech, Medtech, Hospitality, and Consulting, adept at scaling complex web projects from conception to execution.

Employment History

Senior Engineering Manager, Bayview Asset Management, New York, NY

AUGUST 2022 – PRESENT

- As the cornerstone hire of the CTO, I architected and instituted Agile methodologies and refined the technical recruitment blueprint, setting a high-performance precedent.
- I spearheaded the engineering journey from genesis to market debut, capturing 2,500 customers within half a year and adeptly navigating strategic shifts to bolster user engagement to 120,000 monthly active users.
- I helmed the technical execution of Fastlane UX, fostering synergies with cross-disciplinary leaders and steering quarterly strategic planning.
- I cultivated a team of 7 engineers, orchestrated the backlog, and drove sprint planning and burndown, in addition to ensuring meaningful 1:1 check-ins and the professional advancement of individual contributors.
- I diligently managed weekly deployment cycles, ensuring seamless integration across a mosaic of subdomains and system components.

Lead Engineer, Hyperfine, New York, NY

MAY 2019 – MARCH 2022

- Played a key role in pioneering the world's first point-of-care MRI device, catalyzing growth from 30 to 175+ staff in a firm that achieved public listing.
- Launched the cloud division, embedding agile practices and engineering excellence, while nurturing a culture of gratitude.
- Expedited FDA clearances for cloud-based radiological tools, setting new industry precedents.
- Revolutionized customer experience by implementing a self-service portal, slashing 40+ daily calls and on-site visits.
- Steered the firm through stringent regulatory landscapes, ensuring full compliance with HIPAA, SOC2, IEC 62304, and FDA standards.

Senior Engineer, WeWork, New York, NY

NOVEMBER 2017 – APRIL 2019

- Orchestrated the Smart Desk fleet's deployment via an OTA admin portal, hitting a critical 4-month delivery target and managing subsequent updates.
- Engineered a reservation application that enabled 1,100+ daily desk bookings, enhancing remote access and offering valuable occupancy data.
- Played a pivotal role in overhauling the primary member platform with React technology, streamlining room reservations and service workflows.

Education

Bachelor of Science, Davenport University, Grand Rapids, MI

2011

Major in Computer Gaming and Simulation

Details

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Links

[Personal Website](#)

[LinkedIn](#)

Skills

Technical Leadership

Team Building & Mentorship

Cross-Functional Collaboration

Agile & Process Management